



Carlos Miguel Fernández López

Business Engineer · Founder · Operations & Growth

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PROFILE

Business Engineering graduate with hands-on operations experience at ABANCA, one of Spain’s largest banks — process optimization, resource planning and strategic automation, with a measured 17.3% operational efficiency gain from AI-supported improvements. Founder of a US health-tech company. Analytical, bilingual (Spanish & English), comfortable in scaling companies and cross-functional teams.

EXPERIENCE

Operations & Talent Project Coordinator 2026 — Present

ABANCA · A Coruña, Spain

- Coordinated the operational lifecycle and resource planning of corporate internship programs across departments; single point of contact for workflow optimization.
- Managed the vacancy pipeline and built tracking systems that reduced time-to-hire and improved manager visibility for junior talent integration.
- Implemented AI-supported process improvements delivering a 17.3% operational efficiency gain across administrative workflows.
- Redesigned internal engagement surveys and their analysis framework; improved response rates and turned insights into actionable reporting for leadership.

Founder 2025 — Present

Neurosmmedica LLC · United States

- Founded and leads a US health-tech company that builds and operates AI products for health, wellbeing and small businesses.
- Defined value proposition, go-to-market approach and roadmap priorities; leads operations and the AI agent infrastructure behind the studio.

Growth Operations & Marketing 2025 — Present

FitDoctor

- Designed sales funnels and AI-powered marketing automations; built performance reporting dashboards across digital channels.

Head Lifeguard (2025) · Lifeguard (2024) 2024 — 2025

Six Flags Darien Lake · New York, USA

- Supervised a team of 10+, managed shift rotations and safety protocols; promoted within the first season and invited back.
- Built shift logistics and control sheets in advanced Excel, with daily operational reporting to management.

EDUCATION

BSc Business Engineering 2022 — 2026

Universidad Intercontinental de la Empresa (UIE) · A Coruña, Spain

- Engineering, ICT, business management and sustainability; full semester taught in English; curricular internship at ABANCA.

International Secondary Education 2016 — 2022

Multinational School Riyadh (Saudi Arabia) · IES Tirso de Molina (Spain)

SKILLS

Operations & processes: process mapping and optimization, resource planning, team coordination, workflow automation, reporting dashboards.

AI & automation: process automation with AI tools, sales funnels, marketing automation, no-code workflow design.

Data & analysis: advanced Excel / Google Sheets, survey design, engagement analysis, financial dashboards, financial modeling.

Languages: Spanish (native) · English (fluent) · French (learning).

Work authorization: EU citizen.